

2013年6月大学英语四级考试真题及答案详解

Total score: 710

Total time allowed: 125 minutes

特注：2013年6月大学四级考试采用多题多卷形式，本试卷含两套写作题，考生可以任选其一。

Part I Writing (多题多卷写作题 1) (30 minutes)

Directions: For this part, you are allowed 30 minutes to write a short essay. You should start your essay with a brief description of the picture and then express your views on the importance of doing small things before undertaking something big. You should write at least 120 words but no more than 180 words.



Part I Writing (多题多卷写作题 2) (30 minutes)

Directions: For this part, you are allowed 30 minutes to write a short essay. You should start your essay with a brief description of the picture and then express your views on the importance of reading literature. You should write at least 120 words but no more than 180 words.



Part II Reading Comprehension (Skimming and Scanning) (15 minutes)

Directions: In this part, you will have 15 minutes to go over the passage quickly and answer the questions on *Answer Sheet 1*. For questions 1-7, choose the best answer from the four choices marked A), B), C) and D). For questions 8-10, complete the sentences with the information given in the passage.

Can Digital Textbook Truly Replace the Print Kind?

The shortcomings of traditional print edition textbooks are obvious: For starters they're heavy, with the average physics textbook weighing 3.6 pounds. They're also expensive, especially when you factor in the average college student's limited budget, typically costing hundreds of dollars every semester.

But the worst part is that print version of textbooks are constantly undergoing revisions. Many professors require that their students use only the latest versions in the classroom, essentially rendering older texts unusable. For students, it means they're basically stuck with a four pound paper-weight that they can't sell back.

Which is why digital textbooks, if they live up to their promise, could help ease many of these shortcomings. But till now, they've been something like a *mirage* (幻影) in the distance, more like a *hazy* (模糊的) dream than an actual reality. Imagine the promise: Carrying all your textbooks in a 1.3 pound iPad? It sounds almost too good to be true.

But there are a few pilot schools already making the *transition* (过渡) over to digital books. Universities like Cornell and Brown have jumped onboard. And one medical program at the University of California, Irvine, gave their entire class iPads with which to download textbooks just last year.

But not all were eager to jump aboard.

"People were tired of using the iPad textbook besides using it for reading," says Kalpit Shah, who will be going into his second year at Irvine's medical program this fall. "They weren't using it as a source of communication because they couldn't read or write in it. So a third of the people in my program were using the iPad in class to take notes, the other third were using laptops and the last third were using paper and pencil."

The reason it hasn't caught on yet, he tells me, is that the functionality of e-edition textbooks is incredibly limited, and some students just aren't motivated to learn new study behavior.

But a new application called Inkling might change all that. The company just released an updated version last week, and it'll be utilized in over 50 undergraduate and graduate classrooms this coming school year.

"Digital textbooks are not going to catch on," says Inkling CEO Matt MacInnis as he's giving me a *demo* (演示) over coffee. "What I mean by that is the current perspective of the digital textbook is it's an exact copy of the print book. There's Course Smart, etc., these guys who take any image of the page and put it on a screen. If that's how we're defining digital textbooks, there's no hope of that becoming a mainstream product."

He calls Inkling a platform for publishers to build rich multimedia content from the ground up, with a heavy emphasis on real-world functionality. The traditional textbook merely serves as a skeleton.

At first glance Inkling is an impressive experience. After *swiping* (敲击) into the iPad *app* (应用软件), which you can get for free here, he opens up a few different types of textbooks.

Up first is a chemistry book. The boot time is pretty fast, and he *navigates through* (浏览) a

few chapters before swiping into a fully rendered 3D molecule that can be spun around to view its various building blocks. “Publishers give us all of the source media, artwork, videos,” he says, “We help them think through how to actually build something for this platform.”

Next he pulls up a music composition textbook, complete with playable demos. It’s a learning experience that attacks you from multiple sensory directions. It’s clear why this would be something a music major would love.

But the most exciting part about Inkling, to me, is its *notation* (批注) system. Here’s how it works!

When you purchase a used print book, it comes with its previous owner’s highlights and notes in the margins. It uses the experience of someone who already went through the class to help improve your reading (how much you trust each notation is obviously up to you).

But with Inkling, you can highlight a piece of content and make notes. Here’s where things get interesting, though: If a particularly important passage is highlighted by multiple Inkling users, that information is stored on the cloud and is available for anyone reading the same textbook to come across. That means users have access to notes from not only their classmates and Facebook friends, but anyone who purchased the book across the country. The best comments are then sorted democratically by a voting system, meaning that your social learning experience is shared with the best and brightest thinkers.

As a bonus, professors can even *chime in* (插话) on discussions. They’ll be able to answer the questions of students who are in their class directly via the interactive book.

Of course, Inkling addresses several of the other shortcomings in traditional print as well. Textbook versions are constantly updated, motivating publishers by minimizing production costs (the big ones like McGraw-Hill are already onboard). Furthermore, students will be able to purchase sections of the text instead of buying the whole thing, with individual chapters costing as little as \$2.99.

There are, however, challenges.

“It takes efforts to build each book,” MacInnis tells me. And it’s clear why.

Each interactive textbook is a media-heavy experience built from the ground up, and you can tell that it takes a respectable amount of manpower to put together each one.

For now the app is also iPad-exclusive, and though a few of these educational institutions are giving the hardware away for free, for other students who don’t have such a luxury it’s an added layer of cost — and an expensive one at that.

But this much is clear. The traditional textbook model is and has been broken for quite some time. Whether digitally interactive ones like Inkling actually take off or not remains to be seen, and we probably won’t have a definite answer for the next few years.

However the solution to any problem begins with a step in a direction. And at least for now, that hazy mirage in the distance? A little more *tangible* (可触摸的), a little less of a dream.

1. The biggest problem with traditional print textbooks is that _____.

- A) they are not reused once a new edition comes out
- B) they cost hundreds of dollars every semester
- C) they are too heavy to carry around
- D) they take a longer time to revise

2. What does the author say about digital textbooks?

- A) It's not likely they will replace traditional textbooks.
 B) They haven't fixed all the shortcomings of print books.
 C) Very few of them are available in the market.
 D) Many people still have difficulty using them.
3. According to Kalpit Shah, some students still use paper and pencil because _____.
 A) they find it troublesome to take notes with an iPad
 B) they are unwilling to change their study behavior
 C) they have get tired of reading on the iPad
 D) they are not used to reading on the screen
4. Inkling CEO Matt MacInnis explains that the problem with Course Smart's current digital textbooks is that _____.
 A) they have to be revised repeatedly
 B) they are inconvenient to use in class
 C) they are different from most mainstream products
 D) they are no more than print versions put on a screen
5. Matt MacInnis describes the updated version of Inkling as _____.
 A) a good example of the mainstream products
 B) a marvelous product of many creative ideas
 C) a platform for building multimedia content
 D) a mere skeleton of traditional textbooks
6. The author is most excited about Inkling's notation system because one can _____.
 A) share his learning experience with the best and brightest thinkers
 B) participate in discussions with classmates and Facebook friends
 C) vote for the best learners democratically
 D) store information on the cloud
7. One additional advantage of the interactive digital textbook is that _____.
 A) students can switch to different discussions at any point
 B) students can download relevant critical comments
 C) professors can join in students' online discussions
 D) professors can give prompt feedback to students' homework
8. One of the challenges to build an interactive digital textbook from the ground up is that it takes a great deal of _____.
9. One problem for students to replace traditional textbooks with interactive digital ones is the high _____ of the hardware.
10. According to the author, whether digital textbooks will catch on still _____.

Part III Listening Comprehension (35 minutes)

Section A

Directions: In this section, you will hear 8 short conversations and 2 long conversations. At the end of each conversation, one or more questions will be asked about what was said. Both the conversation and the questions will be spoken only once. After each question there will be a pause. During the pause, you must read the four choices marked A), B), C) and D), and decide which is the best answer. Then mark the corresponding letter on **Answer Sheet 2** with a single line through the centre.

11. A) The woman is the manager's secretary.
B) The man found himself in a wrong place.
C) The man is the manager's business associate.
D) The woman was putting up a sign on the wall.
12. A) He needs more time for the report.
B) He needs help to interpret the data.
C) He is sorry not to have helped the woman
D) He does not have sufficient data to go on.
13. A) A friend from New York. B) A message from Tony.
C) A postal delivery. D) A change in the weather.
14. A) She is not available until the end of next week.
B) She is not a reliable source of information.
C) She does not like taking exams.
D) She does not like psychology.
15. A) He will help the woman carry the suitcase.
B) The woman's watch is twenty minutes fast.
C) The woman shouldn't make such a big fuss.
D) There is no need for the woman to be in a hurry.
16. A) Mary is not so easygoing as her.
B) Mary and she have a lot in common.
C) She finds it hard to get along with Mary.
D) She does not believe what her neighbors said.
17. A) At an information service. B) At a car wash point.
C) At a repair shop. D) At a dry cleaner's.
18. A) The woman came to the concert at the man's request.
B) The man is already fed up with playing the piano..
C) The piece of music the man played is very popular.
D) The man's unique talents are the envy of many people.

Questions 19 to 21 are based on the conversation you have just heard.

19. A) He has taught Spanish for a couple of years at a local school.
B) He worked at the Brownstone Company for several years.
C) He owned a small retail business in Michigan years ago.
D) He has been working part-time in a school near Detroit.
20. A) He would rather get a less demanding job.
B) He is eager to find a job with an increased salary.
C) He likes to work in a company close to home.
D) He prefers a full-time job with more responsibility.
21. A) Travel.
B) Sports.
C) Foreign languages.
D) Computer games.

Questions 22 to 25 are based on the conversation you have just heard.

22. A) When he is supposed to start work.
B) What responsibilities he would have.
C) When he will be informed about his application.
D) What career opportunities her company can offer.
23. A) She is over 50.
B) She is pregnant.
C) She has just finished her project.
D) She is a good saleswoman.
24. A) He works as a sales manager.
B) He is the CEO of a giant company.
C) He is good at business management.
D) He takes good care of Lisa.
25. A) It is well positioned to compete with the giants.
B) It produces goods popular among local people.
C) It has been losing market share in recent years.
D) It is in urgent need of further development.

Section B

Directions: *In this section you will hear 3 short passages. At the end of each passage, you will hear some questions. Both the passage and the questions will be spoken only once. After you hear a question, you must choose the best answer from the four choices marked A), B), C) and D). Then mark the corresponding letter on **Answer Sheet 2** with a single line through the centre.*

Passage One

Questions 26 to 29 are based on the passage you have just heard.

26. A) It is lined with tall trees.
B) It was widened recently.
C) It has high buildings on both sides.
D) It used to be dirty and disorderly.
27. A) They repaved it with rocks.
B) They built public restrooms on it.
C) They beautified it with plants.
D) They set up cooking facilities near it.
28. A) What makes life enjoyable.
B) How to work with tools.
C) What a community means.
D) How to improve health.
29. A) They were obliged to fulfill the signed contract.
B) They were encouraged by the city officials' praise.
C) They wanted to prove they were as capable as boys.
D) They derived happiness from the constructive work.

Passage Two

Questions 30 to 32 are based on the passage you have just heard.

but this Smith character also offers his(41) ____ for free.

It turns out that the guy(42) ____ the printing machine with amazing speed,
and soon he is turning out newspapers with(43) ____ headlines.

The small paper is successful again. The editor is amazed at how quickly Smith gets his stories -only minutes after they happen - but soon he is presented with a contract to sign. Mr. Smith, it seems, is really the devil!

(44)_____, so he agrees to sign.

But soon Smith is reporting the news even before it happens - and it' s all terrible - one disaster after another.

(45)_____.

I really like these old episodes of the Twilight Zone, because the stories are fascinating.

(46)_____.

Part IV Reading Comprehension (Reading in Depth) (25 minutes)

Section A

Directions: *In this section, there is a passage with ten blanks. You are required to select one word for each blank from a list of choices given in a word bank following the passage. Read the passage through carefully before making your choices. Each choice in the bank is identified by a letter. Please mark the corresponding letter for each item on **Answer Sheet 2** with a single line through the centre. You may not use any of the words in the bank more than once.*

Questions 47 to 56 are based on the following passage.

Walking, if you do it vigorously enough, is the overall best exercise for regular physical activity. It requires no equipment, everyone knows how to do it and it carries the 47 risk of injury. The human body is designed to walk. You can walk in parks or along a river or in your neighborhood. To get 48 benefit from walking, aim for 45 minutes a day, an average of five days a week.

Strength training is another important 49 of physical activity. Its purpose is to build and 50 bone and muscle mass, both of which shrink with age. In general, you will want to do strength training two or three days a week, 51 recovery days between sessions.

Finally, flexibility and balance training are 52 important as the body ages. Aches and pains are high on the list of complaints in old age. The result of constant muscle tension and stiffness of joints, many of them are 53, and simple flexibility training can 54 these by making muscles stronger and keeping joints *lubricated* (润滑). Some of this you do whenever you stretch. If you watch dogs and cats, you'll get an idea of how natural it is. The general 55 is simple: whenever the body has been in one position for a while, it is good to 56 stretch it in an opposite position.

A) allowing

B) avoidable

C) briefly

D) component

E) determined

F) helping

G) increasingly

H) lowest

I) maintain

J) maximum

K) prevent

L) principle

M) provoke

N) seriously

O) topic

Section B

Directions: *There are 2 passages in this section. Each passage is followed by some questions or unfinished statements. For each of them there are four choices marked A), B), C) and D). You should decide on the best choice and mark the corresponding letter on Answer Sheet 2 with a single line through the centre.*

Passage One

Questions 57 to 61 are based on the following passage.

Junk food is everywhere. We're eating way too much of it. Most of us know what we're doing and yet we do it anyway.

So here's a suggestion offered by two researchers at the Rand Corporation: Why not take a lesson from alcohol control policies and apply them to where food is sold and how it's displayed?

"Many policy measures to control *obesity* (肥胖症) assume that people consciously and rationally choose what and how much they eat and therefore focus on providing information and more access to healthier foods," note the two researchers.

"In contrast," the researchers continue, "many regulations that don't assume people make rational choices have been successfully applied to control alcohol, a substance — like food — of which immoderate consumption leads to serious health problems."

The research references studies of people's behavior with food and alcohol and results of alcohol restrictions, and then lists five regulations that the researchers think might be promising if applied to junk foods. Among them:

Density restrictions: licenses to sell alcohol aren't handed out unplanned to all comers but are *allotted* (分配) based on the number of places in an area that already sell alcohol. These make alcohol less easy to get and reduce the number of psychological cues to drink.

Similarly, the researchers say, being presented with junk food stimulates our desire to eat it. So why not limit the density of food outlets, particularly ones that sell food rich in empty calories? And why not limit sale of food in places that aren't primarily food stores?

Display and sales restrictions: California has a rule prohibiting alcohol displays near the cash registers in gas stations, and in most places you can't buy alcohol at drive-through facilities. At supermarkets, food companies pay to have their wares in places where they're easily seen. One could remove junk food to the back of the store and ban them from the shelves at checkout lines. The other measures include restricting portion sizes, taxing and prohibiting special price deals for junk foods, and placing warning labels on the products.

57. What does the author say about junk food?

- A) People should be educated not to eat too much.
- B) It is widely consumed despite its ill reputation.
- C) Its temptation is too strong for people to resist.
- D) It causes more harm than is generally realized.

58. What do the Rand researchers think of many of the policy measures to control obesity?

- A) They should be implemented effectively.
- B) They provide misleading information.

- C) They are based on wrong assumptions.
 - D) They help people make rational choices.
59. Why do policymakers of alcohol control place density restrictions?
- A) Few people are able to resist alcohol's temptations.
 - B) There are already too many stores selling alcohol.
 - C) Drinking strong alcohol can cause social problems.
 - D) Easy access leads to customers' over-consumption.
60. What is the purpose of California's rule about alcohol display in gas stations?
- A) To effectively limit the density of alcohol outlets.
 - B) To help drivers to give up the habit of drinking.
 - C) To prevent possible traffic jams in nearby areas.
 - D) To get alcohol out of drivers' immediate sight.
61. What is the general guideline the Rand researchers suggest about junk food control?
- A) Guiding people to make rational choices about food.
 - B) Enhancing people's awareness of their own health.
 - C) Borrowing ideas from alcohol control measures.
 - D) Resorting to economic, legal and psychological means.

Passage Two

Questions 62 to 66 are based on the following passage.

Kodak's decision to file for *bankruptcy* (破产) protection is a sad, though not unexpected, turning point for a leading American corporation that pioneered consumer photography and dominated the film market for decades, but ultimately failed to adapt to the digital revolution.

Although many attribute Kodak's downfall to "*complacency*(自满)," that explanation doesn't acknowledge the lengths to which the company went to reinvent itself. Decades ago, Kodak anticipated that digital photography would overtake film — and in fact, Kodak invented the first digital camera in 1975 — but in a fateful decision, the company chose to shelf its new discovery to focus on its traditional film business.

It wasn't that Kodak was blind to the future, said Rebecca Henderson, a professor at Harvard Business School, but rather that it failed to execute on a strategy to confront it. By the time the company realized its mistake, it was too late.

Kodak is an example of a firm that was very much aware that they had to adapt, and spent a lot of money trying to do so, but ultimately failed. Large companies have a difficult time switching into new markets because there is a temptation to put existing assets into the new businesses.

Although Kodak anticipated the inevitable rise of digital photography, its *corporate* (企业的) culture was too rooted in the successes of the past for it to make the clean break necessary to fully embrace the future. They were a company stuck in time. Their history was so important to them. Now their history has become a liability.

Kodak's downfall over the last several decades was dramatic. In 1976, the company commanded 90% of the market for photographic film and 85% of the market for cameras. But the 1980s brought new competition from Japanese film company Fuji Photo, which undermined Kodak by offering lower prices for film and photo supplies. Kodak's decision not to pursue the role of official film for the 1984 Los Angeles Olympics was a major miscalculation. The bid went

instead to Fuji, which exploited its sponsorship to win a permanent foothold in the marketplace.

62. What do we learn about Kodak?
- A) It went bankrupt all of a sudden.
 - B) It is approaching its downfall.
 - C) It initiated the digital revolution in the film industry.
 - D) It is playing a dominant role in the film market.
63. Why does the author mention Kodak's invention of the first digital camera?
- A) To show its early attempt to reinvent itself.
 - B) To show its effort to overcome complacency.
 - C) To show its quick adaptation to the digital revolution.
 - D) To show its will to compete with Japan's Fuji photo.
64. Why do large companies have difficulty switching to new markets?
- A) They find it costly to give up their existing assets.
 - B) They tend to be slow in confronting new challenges.
 - C) They are unwilling to invest in new technology.
 - D) They are deeply stuck in their glorious past.
65. What does the author say Kodak's history has become?
- A) A burden.
 - B) A mirror.
 - C) A joke.
 - D) A challenge.
66. What was Kodak's fatal mistake?
- A) Its blind faith in traditional photography.
 - B) Its failure to see Fuji photo's emergence.
 - C) Its refusal to sponsor the 1984 Olympics.
 - D) Its overconfidence in its corporate culture.

Part V Cloze (15 minutes)

Directions: *There are 20 blanks in the following passage. For each blank there are four choices marked A), B), C) and D). You should choose the ONE that best fits into the passage. Then mark the corresponding letter on **Answer Sheet 2** with a single line through the centre.*

Whether you think you need daytime rest or not, picking up a *nap* (午睡) habit is a smart, healthy move. The Mayo Clinic says naps 67 relaxation, better mood and alertness, and a sharper working 68. A 2008 British study found that compared to getting more nighttime sleep, a mid-day nap was the best way to cope 69 the mid-afternoon sleepiness.

According to the *Harvard Health Letter*, several studies have shown that people 70 new information better when they take a nap shortly after learning it. And, most 71, a 2007 study of nearly 24,000 Greek adults in the *Archives of Internal Medicine* found that people who napped 72 had a 37 percent reduced risk of dying 73 heart disease compared to people who didn't nap.

Of course, napping isn't 74 for everyone. If you're suffering from inability to sleep,

naps that are too long or taken too late in the day can 75 with your ability to fall or stay asleep at night.

But for most, naps can make you feel sharper and happier. Naps provide different benefits 76 on how long they are. A 20-minute nap will boost alertness and concentration; a 90-minute *snooze* (小睡) can 77 creativity.

According to prevention.com, you 78 a natural dip in body temperature 79 1 p.m. and 3 p.m. A short nap at this time can boost alertness 80 several hours and, for most people, shouldn't 81 being able to fall asleep at night.

Pick a dark, cozy place that's not too warm or too chilly. prevention.com 82 snapping on the couch instead of in bed, so you're less 83 to snooze for too long.

Surprisingly, the best place to take a nap may be a *hammock* (吊床) if you have one. A Swiss study 84 last year found that people fell asleep faster and had deeper sleep when they napped in a hammock than in a bed. That same rocking 85 that puts babies to sleep works 86 for grown-ups, too.

- | | | | |
|--------------------|---------------|---------------|---------------|
| 67. A) enforce | B) promote | C) operate | D) support |
| 68. A) feeling | B) frame | C) sense | D) mind |
| 69. A) with | B) aside | C) about | D) upon |
| 70. A) remark | B) consider | C) remember | D) concern |
| 71. A) reportedly | B) incredibly | C) constantly | D) frankly |
| 72. A) regularly | B) enormously | C) heavily | D) strongly |
| 73. A) off | B) under | C) against | D) from |
| 74. A) exact | B) correct | C) right | D) precise |
| 75. A) influence | B) eliminate | C) compete | D) interfere |
| 76. A) focusing | B) depending | C) relying | D) basing |
| 77. A) enlarge | B) engage | C) enhance | D) enlighten |
| 78. A) explore | B) experience | C) exercise | D) execute |
| 79. A) between | B) amidst | C) among | D) besides |
| 80. A) of | B) beyond | C) during | D) for |
| 81. A) produce | B) dispose | C) affect | D) hasten |
| 82. A) illustrates | B) decides | C) predicts | D) recommends |
| 83. A) inclined | B) involved | C) adopted | D) attracted |
| 84. A) pronounced | B) published | C) discovered | D) cultivated |
| 85. A) mood | B) model | C) motion | D) motive |
| 86. A) wonders | B) passions | C) mystery | D) pleasure |

Part VI Translation (5 minutes)

Directions: Complete the sentences by translating into English the Chinese given in brackets. Please write your translation on *Answer Sheet 2*.

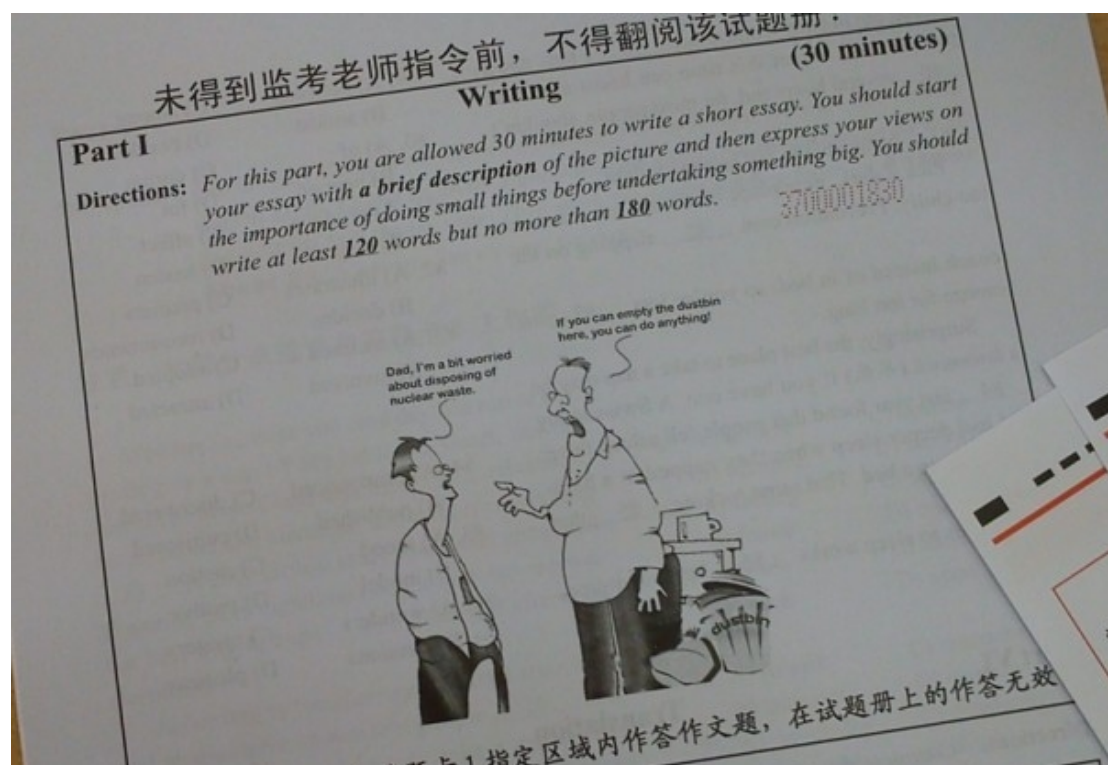
87. Although only in her teens, my sister is looking forward to _____ (独自去海外学习).

88. It's true that we are not always going to succeed in our ventures, _____ (即使我们投入时间和金钱).

89. The old couple hoped that their son _____ (将不辜负他们的期望).
90. So badly _____ (他在车祸中受伤)that he had to stay in the hospital for a whole year.
91. Nowadays, some people still have trouble _____ (从网上获取信息).

2013 年 6 月英语四级答案详解

Part I Writing



对白

子: Dad, I'm a bit worried about disposing of nuclear waste (处理核废料)

父: If you can empty the dustbin (垃圾筒) here, you can do anything

范文:

The picture shows us a dialogue between a father and a son. The son told his father, "Dad, I'm a bit worried about disposing of nuclear waste". While his father told him, "If you can empty the dustbin here you can do anything". It reveals the importance of doing small things well before undertaking something big. There is also an old Chinese saying to go with this that a person can't sweep the world before he can sweep his own room.

Unquestionably, doing small things is the first step of success and will layroot for

doing something big. By doing something small, we are enabled to accumulate experience, master skills and train ourselves to be more patient. In other word, we can be well prepared for further challenges in the course of fulfilling small things. By contrast, those who set out to do something big will be constantly haunted by disappointment, frustrations or even failures. As when opportunity “something big” appears, they can hardly seize them because of the lack of experience and confidence stems from doing small things. Taking the picture presented above as a case in point, how can the little boy succeed in disposing of nuclear weapons if he even doesn’t know how to empty the dustbin?

From my perspective, under no circumstances should we undervalue the power of doing small things. Instead, we should regard small things as the source of experience, skills and the prerequisite of success. “Great achievement only belongs to those who can do small things perfectly.” Aristotle once said.

Part II Reading Comprehension (Skimming and Scanning)

1. A. they are not rescued once a new edition comes out
2. B. They haven’t fixed all the shortcomings of print books.
3. A. they find it troublesome to take notes with an iPad.
4. D. they are no more than print versions put on a screen
5. C. a platform for building multimedia content
6. A. share his learning experience with the best and brightest thinkers
7. C. professors can join in students’ online discussions
8. manpower to put together each one
9. cost
10. remains to be seen

【整体点评】

这是一篇讨论电子课本能否取代纸质课本的议论文。电子书在现在社会已逐渐推广，因此，该话题对于考生而言并不陌生。文章通过对比，电子课本和纸质课本的优劣，最后，得出结论：电子课本未来能否取代纸质课本仍然是一个未知数。文章整体脉络清晰，论点鲜明。考生只要依照文章顺序，按图索骥，答对本篇阅读中的题目还是相对容易的。

【逐题细评】

1. 答案：A. they are not rescued once a new edition comes out
解析：【细节题】。由关键词 the biggest problem 定位至文章第二段首句。由“*But the worst part is that print editions of textbooks are constantly undergoing revisions.*”可知，纸质版课本最大的问题是经常修订，因此，正确答案为 A。
2. 答案：B. They haven’t fixed all the shortcomings of print books.
解析：【细节题】。由第三段“*Which is why digital textbooks, if they live up to their promise, could help ease many of these shortcomings. But till now, they’ve been something like a mirage (幻影) in the distance,*”可知，电子课本没能解决纸质书的所有问题。因此，正确答案为 B。
3. 答案：A. they find it troublesome to take notes with an iPad.

解析:【细节题】。由 Kalpit Shah 定位到第五段。由“*They weren’t using it as a source of communication because they couldn’t read or write in it.*”可知,他们不使用电子书,是因为他们不能用电子书进行读写,因此,正确答案为 A。

4. 答案: D. they are no more than print versions put on a screen

解析:【细节题】。由 Inkling CEO Matt MacInnis 定位到第九段。由“*What I mean by that is the current perspective of the digital textbook is it’s an exact copy of the print book. There’s Course Smart, etc., these guys who take an image of the page and put it on a screen.*”可知, Course Smart 现在的电子课本只是对纸质课本的复制,因此,正确答案为 D。

5. 答案: C. a platform for building multimedia content

解析:【细节题】。由第十段首句“*He calls Inkling a platform for publishers to build rich multimedia content from the ground up, with a heavy emphasis on real-world functionality.*”可知, Matt MacInnis 认为, Inkling 是为出版商搭建丰富的多媒体资源的一个平台,因此,正确答案为 C。

6. 答案: A. share his learning experience with the best and brightest thinkers

解析:【细节题】。由第 14 段首句“*But the most exciting part about Inkling, to me, is its notation (批注)system.*”和第 16 段最后一句“*The best comments are then sorted democratically by a voting system, meaning that your social learning experience is shared with the best and brightest thinkers.*”,可知,最令作者兴奋的是,它的批注系统可以让用户与最优秀的人分享学习经验,因此,正确答案为 A。

7. 答案: C. professors can join in students’ online discussions

解析:【细节题】。由第 17 段首句,“*As a bonus, professors can even chime in (插话) on discussions.*”可知,作为一项福利,教授们可以参与学生们的晚上讨论,因此,正确答案为 C。

8. 答案: manpower to put together each one

解析:【细节题】。由第 21 段“*Each interactive textbook is a media-heavy experience built from the ground up, and you can tell that it takes a respectable amount of manpower to put together each one.*”可知,因此,答案为 manpower to put together each one。

9. 答案: cost

解析:【细节题】。由第 22 段“*For now the app is also iPad-exclusive, and though a few of these educational institutions are giving the hardware away for free, for other students who don’t have such a luxury it, s an added layer of cost and an expensive one at that*”可知,因此,答案为 cost。

10. 答案: remains to be seen

解析:【细节题】。由 23 段“*Whether digitally interactive ones like Inkling actually take off or not remains to be seen, and we probably won’t have a definite answer for the next few years.*”可知,因此,答案为 remains to be seen。

Part III Listening Comprehension

Section A

Directions: In this section, you will hear 8 short conversations and 2 long conversations. At the end of each conversation, one or more questions will be asked about what was said. Both the conversation and the questions will be spoken only

once. After each question there will be a pause. During the pause, you must read the four choices marked A), B), C) and D), and decide which is the best answer. Then mark the corresponding letter on Answer Sheet 2 with a single line through the center.

11.

W: What are you doing in here, Sir? Didn't you see the private sign over there?

M: I'm sorry. I didn't notice it when I came in. I'm looking for the manager's office.

Q: What do we learn from the conversation?

12.

W: Mike, what's the problem? You've known from month the report is due today.

M: I know, but I'm afraid I need another few days. The data is hard to interpret than I expected.

Q: What does the man mean?

13.

W: Excuse me, Tony. Has my parcel from New York arrived?

M: Unfortunately, it's been delayed due to the bad weather.

Q: What is the woman waiting for?

14.

W: Pam said we won't have the psychology test until the end of next week.

M: Ellen, you should know better than to take Pam's words for anything.

Q: What does the man imply about Pam?

15

W: Tom, would you please watch my suitcase for a minute? I need to go make a quick phone call.

M: Yeah, sure. Take your time. Our train doesn't leave for another twenty minutes.

Q: What does the man mean?

16

M: Frankly, Mary is not what I'd called easy-going.

W: I see. People in our neighborhood find it hard to believe she's my twin sister.

Q: What does the woman imply?

17

M: How soon do you think this can be cleaned?

W: We have same day service, sir. You can pick up your suit after five o'clock.

Q: Where does the conversation most probably take place?

18

W: I really enjoy that piece you just play on the piano. I bet you get a lot of requests for it.

M: You said it. People just can't get enough of it.

Q: What do we learn from the conversation?

11-18: B A C B D A D C

长对话 1

Questions 19-22 are based on the conversation you have just heard.

W: Good afternoon, Mr. Jones. I am Teresa Chen, and I'll be interviewing you. How are you today?

M: I am fine, thank you. And you, Miss Chen?

W: Good, Thanks. Can you tell me something about your experience in this kind of work?

M: Well, for several years, I managed a department for the Brownstone Company in Detroit, Michigan. Now I work part time because I also go to school at night. I'm getting a business degree.

W: Oh, how interesting. Tell me, why do you want to leave your present job?

M: I'll finish school in a few months, and I'd like a full-time position with more responsibility.

W: And why would you like to work for our company?

M: Because I know your company's work and I like it.

W: Could you please tell me about your special skills and interests?

M: Of course, I'm good at computers and I can speak Spanish. I used to take classes in Spanish at the local college. And I like travelling a lot.

W: Can you give me any references?

M: Yes, certainly. You can talk to Mr. Macaw, my boss, at the Brownstone Company. I could also give you the names and numbers of several of my teachers.

W: All right, Mr. Jones, and would you like to ask me any questions?

M: Yes, I wonder when I'll be informed about my application for the job.

W: Well, we'll let you know as soon as possible. Let's stay in touch. Thank you very much for coming this afternoon.

M: Thank you.

Questions 19-22 are based on the conversation you have just heard.

19. What does the man say about his working experience?

20. Why does the man want to leave his present job?

21. What is the man interested in?

22. What question did the man ask the woman?

【总评】

这是一篇以面试为场景的听力对话。与采访类对话相似的是，发问者的问题往往是题目定位的关键点，而被采访者的回答往往是题目的答案。所以，对于考生来说，根据题干信息，准确定位是解题的关键。

19. B. He worked at the Brownstone Company for several years.

【解析】细节题。根据题干关键词 *working experience* 可定位至 *Can you tell me something about your experience in this kind of work?* 根据男士的回答可知，他曾在 *Brownstone Company* 工作了很多年。因此，正确答案为 B。

20. D. He prefers a full-time job with more responsibility.

【解析】细节题。根据题干关键词 *leave his present job* 可定位至 *Tell me, why do you want to leave your present job?* 根据男士的回答可知，他想要一份全职的工作。因此，正确答案为 D。

21. A. Travel.

【解析】细节题。根据题干关键词 *interested in* 可定位至 *Could you please tell me about your special skills and interests?* 根据男士的回答可知，他喜欢旅游。因此，

正确答案为 A。

22. C. When he will be informed about his application.

【解析】细节题。根据题干可定位至 would you like to ask me any questions? 根据男士的回答可知，男士想知道的是何时通知面试结果。因此，正确答案为 C。

长对话 2

Questions 23-25 are based on the conversation you have just heard.

M: Lisa, Lisa! Over here, darling! It's wonderful to see you. Oh, Lisa, you look marvelous.

W: Oh, Paul, you look tired. Two months away in the capital? Paul, I think you've been working too hard.

M: I'm fine. The city is very hot this time of the year. It's good to get back to some fresh air. You know, Lisa, what they say about pregnant women really is true.

W: What's that Paul?

M: They say they look beautiful.

W: Well, I had a lot of tension while you've been studying hard on your course in D.C.

M: Oh?

W: Oh, don't worry, all from a man over 50. Father has told all his business friends the good news about the baby. And the phone hasn't stopped ringing.

M: Oh, look, darling. There's a taxi.

W: Paul, tell me about the special project you mentioned on the phone. You sounded very excited about it!

M: You know, I've learned a lot from the project. I'm surprised that was still in business.

W: That's because we have a wonderful sales manager ——you!

M: Thanks. But that's not the problem at all. Lisa, our little company, and it is little compared to the giants in the city. Our little company's in danger. We are out of date. We need to expand. If we don't, we will be swallowed up by one of the giants.

Questions 23-25 are based on the conversation you have just heard.

23. What do we learn about Lisa?

24. What do we learn about the man from the conversation?

25. What does the man say about his company?

【总评】这是一段夫妇间的日常对话。丈夫出差归来，对话前半部分谈论双方的近况，后半部分则将话题转移到公司的商业项目上。考生解题的关键在于，抓住对话中的提示词，定位或推测答案。

23. B. She is pregnant.

【解析】推测题。根据对话前半段的提示信息，如 what they say about pregnant women really is true. 及 Father has told all his business friends the good news about the baby. 可推测出，Lisa 怀孕了。因此，正确答案为 B。

24. A. He works as a sales manager.

【解析】细节题。根据女士说的 That's because we have a wonderful sales manager —— you. 可知，男士是一个 sales manager。因此，正确答案是 A。

25. D. It is in urgent need of further development.

【解析】细节题。根据题干关键词 his company 可定位至最后一轮对话。根据男士所说的 Our little company's in danger. We are out of date. We need to expand.可知，公司需要扩张，further development 是对 expand 的同义置换。因此，正确答案是 D。

Section B

Passage 1

Questions 26 to 29 are based on the passage you have just heard.

Farming ton, Utah, is a more pleasant community since a local girls' 4-H club improved Main Street. Six 4-H girls worked to clean the 72 foot curbside that was covered with weeds, rocks and trash. Each member volunteered to clean up and to dig in plot, five flats of flowers. They also took terms in watering, weeding and maintaining the plot. Participation in this project helped the girls developed a new attitude towards their parents of their own homes; they've learned how to work with tools, and improve their work habits. One mother said that before her daughter was involved in this project, she would not even pour a weed. The experience on Main Street stimulated self-improvement, and encouraged members to take pride in their home grounds and the total community. City officials cooperated with the 4-H members in planting trees, building cooking facilities, pick-me tables, swings and public rest rooms. The 4-H girls planted trees and took care of them during the early stages of growth. The total park project needed more plantings in the following years. Members of the 4-H club agreed to follow the project through to completion, because they receive satisfaction from the results of constructive work. The project is a growing one and is spread from the park to the school and the shopping center. Trees and flowers have all been planted in the shopping center, making the atmosphere pleasant.

Questions 26 to 29 are based on the passage you have just heard.

26. What do we learn about Main Street in Farlington?
27. What do the 4-H club members do about the curbside?
28. What have the 4-H girls learned from the project?
29. Why do the 4-H girls agree to follow the park project through to complete.

26-29:D C A D

Question 30 to 32 are based on the passage you have just heard.

Passage 2

According to a survey on reading conducted in 2001 by the U.S. National Education Association (NEA), young Americans say reading is important, more important than computers and science. Over 50% of the 12 to 18 years old interviewed say they enjoy reading a lot. 79% find it stimulating and interesting. And 87% think it is relaxing. About 68% of those surveyed disagreed with the opinion that reading is boring or

old-fashioned.

Over half teenagers interviewed said they read more than ten books a year. The results also show that middle school students read more books than high schoolers. Over 66% of teens like to read fiction, such as novels and stories. Over 26% are interested in non-fiction, such as history books. 64% of students listed reading stories about people my own age. That's a favorite topic. Mysteries and detective stories came second on the list at 53%. Just under 50% said they were interested in reading about their own culture in tradition. Of the teenagers who participated in the survey, 49% said that libraries are where they get most of their books. However, many complain that their school libraries do not have enough up-to-date interesting books and magazines. Even though many teenagers in the US enjoy reading, they still have other interests. When asked which activity would be the most difficult to give up for a week, 48% said listening to music. TV would be difficult to give up for 25% of those surveyed.

Question 30 to 32 are based on the passage you have just heard.

30. What does the survey on teenager reading show?
31. What books are most popular among teenagers according to the survey?
32. What activity do teenagers find the most difficult to give up for a week?

Passage 2

【总评】本篇文章以阅读调查报告为话题，贴近生活，容易理解。但文章中数据很多，所以边听边适当记录一下数字，便于做题分析。

30.答案：A. The majority of them find it interesting.

【解析】细节题。文章开篇谈到根据调查，美国年轻人认为阅读很重要，并进一步强调比电脑和科学更重要。紧接着又摆出数据：Over 50% of the 12 to 18 years old interviewed say they enjoy reading a lot. 79% find it stimulating and interesting. 超过 50%的青少年很喜欢阅读。79%认为阅读很有促进作用、很有趣。因此，正确答案为 A。

31.答案：B. Novels and stories.

【解析】细节题。文章中间部分谈到读各类书籍的人数比例时，提到 Over 66% of teens like to read fiction, such as novels and stories. 64% of students listed reading stories about people my own age. That's a favorite topic. 超过 66%的青少年喜欢读小说和故事。因此，正确答案为 B。

32.答案：A. Listening to music.

【解析】细节题。文章最后部分谈到最难放弃的活动时，提到一句话“When asked which activity would be the most difficult to give up for a week, 48% said listening to music. TV would be difficult to give up for 25% of those surveyed.” 48%认为一周不碰的活动最难舍弃的就是听音乐，25%认为是看电视。因此正确答案为 A。

Questions 33-35 are based on the passage you have just heard.

Passage 3

Thank you for coming, everyone. Today's presentation will show how we see the development of the motor car in the short to medium term, and that is why we have

invited all of you here today. Let's start with power. It's clear that petrol-driven engines have no future. Already there are many alternative fuel vehicles on the market, powered by anything from solar power to natural gas. Some independent thinkers have even produced cars that run on vegetable oil. But as we all know, of all these alternative fuel vehicles, the most practical are electric vehicles. Sure, in the past electric vehicles have their problems, namely, a limited driving range, and very few recharging points, which limited their use. Now, however, recent developments in electric vehicle technology mean they can match conventional petrol engines in terms of performance and safety. Let's not forget that electric vehicles are cleaner. Plus, importantly, the power source is rechargeable, so this does not involve using any valuable resources. Moving on to communications, very soon, cars will be linked to GPS satellites, so they'll do all the driving for you. What controls remain for the users will be audio-based, so, for example, you'll just have to say "a bit warmer", and the air conditioning will adjust automatically. You'll also be able to receive email, music and movies, all via an internet link. So just type in the destination you want, sit back, sleep, watch your movie, whatever.

Questions 33-35 are based on the passage you have just heard.

33. What is the presentation mainly about?
34. What used to restrict the use of electric vehicles?
35. What does the speaker say about electric vehicles of today?

Section C

My favorite TV show? "The Twilight Zone." I especially like the episode called "The Printer's Devil." It's about a newspaper editor who's being driven out of business by a big newspaper syndicate – you know, a group of papers owned by the same people. He is about to commit suicide when he is interrupted by an old man who says his name is Smith. The editor is not only offered 5,000 dollars to pay off his newspaper's debts, but this Smith character also offers his services for free. It turns out that the guy operates the printing machine with amazing speed, and soon he is turning out newspapers with shocking headlines. The small paper is successful again. The editor is amazed at how quickly Smith gets his stories – only minutes after they happen – but soon he is presented with a contract to sign. Mr. Smith, it seems, is really the devil! The editor is frightened by this news, but he is more frightened by the idea of losing his newspaper, so he agrees to sign. But soon Smith is reporting the news even before it happens – and it's all terrible – one disaster after another. Anyway, there is a little more to tell, but I don't want to ruin the story for you. I really like these old episodes of the Twilight Zone, because the stories are fascinating. They are not realistic. But then again, in a way they are, because they deal with human nature.

Part IV Reading Comprehension (Reading in Depth)

【答案】

- 47. H. lowest
- 48. J. maximum
- 49. D. component
- 50. I. maintain
- 51. A. allowing
- 52. G. increasingly
- 53. B. avoidable
- 54. K. prevent
- 55. L. principle
- 56. C. briefly 【解析】

47. 答案：H. lowest

【解析】：

根据上下文可以判断需要选择一个形容词来修饰 risk，根据句子意思，需要选择 lowest“最低的”，句子的意思是：人人都知道怎么步行，并且步行受伤的风险最低。因此正确答案为 H. lowest。

48. 答案：J. maximum

【解析】：

根据上下文可以判断需要选择一个形容词来修饰 maximum，根据句子的意思，需要选择 maximum“最大的”，句子的意思是：为了从步行中获得最大的收益……。因此正确答案为 J. maximum。

49. 答案：D. component

【解析】：

根据上下文可以判断需要选择一个名词来与 important 搭配，根据句意判断 strength training 力量训练应该是 physical activity 体育活动的一个组成部分，所以要用 component“部分、成分”。因此正确答案为 D. component。

50. I. maintain

【解析】：

根据上下文可以判断需要选择一个动词原型与 build 做并列成分，根据句意“力量训练的目的是为了增强和____骨骼和肌肉质量”，所以选择 maintain“维持”符合文意。因此正确答案为 I. maintain。

51. 答案：A. allowing

【解析】：

根据上下文可以判断需要选择现在分词引导伴随状语，根据上一句“一般而言，你会想要每周做两到三次力量训练”，而这么做会使你在训练之间有恢复期，所以选 allowing“允许，使（可能）”符合文意。因此正确答案为 A. allowing。

52. 答案：G. increasingly

【解析】：

根据上下文可以判断需要选择副词修饰形容词 important，而根据句子的意思可以得知“随着年龄的增长，柔韧性和平衡感训练愈发重要”，所以 increasingly 符合文意。因此正确答案为 G. increasingly。

53. 答案：B. avoidable

【解析】：

根据上下文可以判断需要选择形容词作为 be 动词 are 后面的表语，由上文可知经常性肌肉紧张和关节僵硬，这些是可以通过运动避免的，所以 avoidable“可避

免的”符合文意。因此正确答案为 B. avoidable。

54. 答案: K. prevent

【解析】:

根据上下文可以判断需要选择动词原形, 该句话中的 **these** 指代上文的“经常性肌肉紧张和关节僵硬”, 下文中提到“通过让肌肉更强壮和使关节润滑”, 可知动词应该为 **prevent**“预防, 阻止”。因此正确答案为 K. prevent。

55. 答案: L. principle

【解析】:

根据上下文可以判断需要选择名词与 **general**“一般的, 大体的”搭配, 根据后文可知选择 **principle**“原则”。因此正确答案为 L. principle。

56. 答案: C. briefly

【解析】:

根据上下文可以判断需要选择副词来修饰动词 **stretch**“伸展”, 根据句意“只要身体保持某个姿势有一定时间了, 用反向的姿势稍微伸展一下身体是很有用的”。可知 **briefly**“短暂地; 简要地”符合文意。因此正确答案为 C. briefly。

Section B

Directions: There are 2 passages in this section. Each passage is followed by some questions or unfinished statements. For each of them there are four choices marked A), B), C) and D). You should decide on the best choice and mark the corresponding letter on Sheet 2 with a single line through the center.

Passage One

Questions 57 to 61 are based on the following passage.

Junk food is everywhere. We're eating way too much of it. Most of us know what we're doing and yet we do it anyway.

So here's a suggestion offered by two researchers at the Rand Corporation: Why not take a lesson from alcohol control policies and apply them to where food is sold and how it's displayed?

"Many policy measures to control obesity (肥胖症) assume that people consciously and rationally choose what and how much they eat and therefore focus on providing information and more access to healthier foods," note the two researchers.

"In contrast," the researchers continue, "many regulations that don't assume people make rational choices have been successfully applied to control alcohol, a substance -- like food -- of which immoderate consumption leads to serious health problems."

The research references studies of people's behavior with food and alcohol and results of alcohol restrictions, and then lists five regulations that the researchers think might be promising if applied to junk foods. Among them:

Density restrictions: licenses to sell alcohol aren't handed out unplanned to all comers but are allotted (分配) based on the number of places in an area that already sell alcohol. These make alcohol less easy to get and reduce the number of psychological cues to drink.

Similarly, the researchers say, being presented with junk food stimulates our desire to eat it. So why not limit the density of food outlets, particularly ones that sell food rich

in empty calories? And why not limit sale of food in places that aren't primarily food stores?

Display and sales restrictions: California has a rule prohibiting alcohol displays near the cash registers in gas stations, and in most places you can't buy alcohol at drive-through facilities. At supermarkets, food companies pay to have their wares in places where they're easily seen. One could remove junk food to the back of the store and ban them from the shelves at checkout lines. The other measures include restricting portion sizes, taxing and prohibiting special price deals for junk foods, and placing warning labels on the products.

注意：此部分试题请在答题卡 2 上作答。

【总评】这是一篇讨论控制垃圾食品消费的议论文。文章介绍了 Rand 公司两位研究人员的建议：即借鉴控酒措施的经验，对售卖此类食品的地点和方式进行控制。文中具体介绍了这么做的原因以及一些具体条例。

57. What does the author say about junk food?

- A) People should be educated not to eat too much.
- B) It is widely consumed despite its ill reputation.
- C) Its temptation is too strong for people to resist.
- D) It causes more harm than is generally realized.

答案：C. Its temptation is too strong for people to resist.

【解析】推理题。由关键词 Junk food 定位至文章第一段。由“Junk food is everywhere. We're eating way too much of it. Most of us know what we're doing and yet we do it anyway. (垃圾食品无处不在，这样的食品我们吃得实在是太多了，我们大多数人都知道我们在做什么，但是我们还是在这么做)”可知，垃圾食品对人们的诱惑实在是太强了，以至于人们无法抵挡。选项 B 中的“ill reputation”在文中没有提到，所以，正确答案为 C。

58. What do the Rand researchers think of many of the policy measures to control obesity?

- A) They should be implemented effectively.
- B) They provide misleading information.
- C) They are based on wrong assumptions.
- D) They help people make rational choices.

答案：C. They are based on wrong assumptions.

【解析】推理题。由关键词 policy measures, obesity 定位至文章第三段。文中提到“Many policy measures to control obesity (肥胖症) assume that people consciously and rationally choose what and how much they eat (很多控制肥胖症的政策都是假定人们能够有意识、理智地选择吃什么、吃多少)”，而第四段中进一步提到“In contrast... many regulations that don't assume people make rational choices have been successfully applied to control alcohol (那些没有假定人们会作出理智选择的规章条例在控酒方面取得了成功)”。由此可以推知，很多控制肥胖症的政策措施都是基于错误的假设前提的，所以，正确答案为 C。

59. Why do policymakers of alcohol control place density restrictions?

- A) Few people are able to resist alcohol's temptations.
- B) There are already too many stores selling alcohol.
- C) Drinking strong alcohol can cause social problems.

D) Easy access leads to customers' over-consumption.

答案: D. Easy access leads to customers' over-consumption.

【解析】推理题。由关键词 density restrictions, obesity 定位至文章倒数第三段。由“These (即 density restrictions) make alcohol less easy to get and reduce the number of psychological cues to drink.”可知,因为购买的途径很简单的话会导致消费者过度消费。所以要颁布这样一项限制措施,就是为了减少人们购买酒类饮品的数量。所以,正确答案为 D。

60. What is the purpose of California's rule about alcohol display in gas stations?

A) To effectively limit the density of alcohol outlets.

B) To help drivers to give up the habit of drinking.

C) To prevent possible traffic jams in nearby areas.

D) To get alcohol out of drivers' immediate sight.

答案: D. To get alcohol out of drivers' immediate sight.

【解析】推理题。由关键词 California 定位至文章最后一段。Display and sales restrictions: California has a rule prohibiting alcohol displays near the cash registers in gas stations, and in most places you can't buy alcohol at drive-through facilities. At supermarkets, food companies pay to have their wares in places where they're easily seen. One could remove junk food to the back of the store and ban them from the shelves at checkout lines. 关键词 display, 由此可知主要强调要把垃圾食品淡出人们的视线。所以,正确答案为 D。

61. What is the general guideline the Rand researchers suggest about junk food control?

A) Guiding people to make rational choices about food.

B) Enhancing people's awareness of their own health.

C) Borrowing ideas from alcohol control measures.

D. Resorting to economic, legal and psychological means

答案: C. Borrowing ideas from alcohol control measures.

【解析】细节题。由关键词 Rand researchers 定位到第二段。文中提到“So here's a suggestion offered by two researchers at the Rand Corporation: Why not take a lesson from alcohol control policies and apply them to where food is sold and how it's displayed? take a lesson 即 borrow ideas, 由此可知, Rand 公司的研究人员建议借鉴控酒措施的经验, 所以, 正确答案为 C。

Section B Passage 2

【总评】本文为我们分析了柯达公司虽然看到了市场前景, 但是并没有在战略上把握机会, 等意识到错误时, 已经为时已晚, 并最终走向衰败。对于一出生就接触各种数码产品的考生来说, 柯达也许是个并不熟悉的企业, 这或许会对阅读带来一定影响。而且本文也有不少商务用语, 如 strategy (战略, 策略)、sponsorship (赞助), 及一些关键词如 anticipate (预期、预计) 等, 难度并不小。所以平时对于词汇的积累是快速理解阅读内容的关键。

62. B. It's approaching its downfall.

【解析】细节题。从全文第一句中的 bankruptcy (破产) 以及第二段第一句 Although many attribute Kodak's downfall to "complacency"... 可知柯达已经衰落了。所以正确答案为 B。

根据第全文第一句... a sad, though not unexpected turning point... 可知柯达的衰败,

是早有预期的，而不是突然的，排除答案 A. It went bankrupt all of a sudden; 根据第一段最后一句... but ultimately failed to adapt to the digital revolution 可知柯达最终没有适应数字革命，排除答案 C. It initiated the digital revolution in the film industry;

根据第一段内容，dominate 用的是过去分词形式，即柯达在胶卷市场占主导地位是过去的事实，而非现今，排除答案 D. It is playing the dominant role in the film market.

63. A. To show its early attempt to reinvent itself.

【解析】推理题。柯达发明第一台数码相机的例子出现在第二段，该段一开始指出很多人将柯达的衰败归结于柯达的自满，但是这个解释并没有承认柯达在自我改造上做出的努力。接下来作者用柯达发明了第一台数码相机来例证柯达在 reinvent 上的尝试。所以正确答案为 A。

答案 C. To show its quick adaptation to the digital revolution. 与第一段最后一句 ultimately failed to adapt to the digital revolution. 相冲突，且发明了第一台数码相机并不足以说明其顺应了数码革命。

64. D. They are deeply stuck in their glorious past.

【解析】细节题。根据题干关键词 large companies 和 switch 定位到第四段最后一句 Large companies have a difficult time switching to new markets because there is a temptation to put existing assets into the new businesses. 根据此句可知，大公司不能进入新市场的原因是他们在开创新业务的过程中，依然不愿放弃现有的优势。接下来第五段用柯达的事例继续阐释了这句话的含义，即 too rooted in the successes of the past for it to make the clean break necessary to fully embrace the future, 沉溺于过去的辉煌，而不能完全拥抱未来。所以正确答案为 D. They are deeply stuck in their glorious past.

65. A. A burden.

【解析】细节题。根据第五段最后一句话 Their history was so important to them. Now their history has become a liability. 可知柯达的历史已成自身发展的负担。burden 是对 liability 的同义转换。所以正确答案为 A。

66. C. Its refusal to sponsor the 1984 Olympics.

【解析】细节题。最后一段第一句话说柯达在过去几十年间的衰败是戏剧性的。之后通过一个个例子来举例说明。从文中 Kodak's decision not to pursue the role of official film for the 1984 Los Angeles Olympics was a major miscalculation. 可知柯达犯的主要错误是没有赞助 1984 年的奥林匹克。而对手富士拿到了竞标，并由此赢得了市场上的永久立足点。所以正确答案为 C。

Part V Cloze

Whether you think you need daytime rest or not, picking up a nap habit—or continuing to make time for one—is a smart, healthy move. Consider the evidence: The Mayo Clinic says naps promote relaxation, reduced fatigue, better mood and alertness, and a sharper-working mind. A 2008 British study found that compared to getting more nighttime sleep or guzzling caffeine, a mid-day nap was the best way to cope with the mid-afternoon slump.

According to the Harvard Health Letter, several studies have shown that people

remember new information better when they take a nap shortly after learning it. And, most incredibly, a 2007 study of nearly 24,000 Greek adults in the Archives of Internal Medicine found that people who napped regularly had a 37 percent reduced risk of dying from heart disease compared to people who didn't nap.

Of course, napping isn't right for everyone. If you're prone to insomnia, naps that are too long or taken too late in the day can interfere with your ability to fall or stay asleep at night. Also, people with certain sleep disorders, like sleep apnea or narcolepsy, may feel more tired if they take a nap than if they don't.

But for most, naps can make you feel sharper and happier. Naps provide different benefits depending on how long they are, says MentalFloss.com. A 20-minute nap will boost alertness and concentration; a 90-minute snooze can enhance creativity.

According to Prevention.com, you experience a natural dip in body temperature between 1 p.m. and 3 p.m. A power nap at this time can boost alertness for several hours and, for most people, shouldn't affect being able to fall asleep at night.

Pick a dark, cozy place that's not too warm or too chilly. Prevention.com recommends napping on the couch instead of in bed, so you're less tempted to snooze for too long.

Surprisingly, the best place to crash may be a hammock if you have one. A Swiss study published last year found that people fell asleep faster and had deeper sleep when they napped in a hammock than in a bed. That same rocking motion that lulls babies to sleep works wonders for grown-ups too.

点评: 本篇完形填空摘自 Read's Digest, 再次体现了四六级考试频繁使用外刊素材的特点。

本篇文章主要讲述了睡午觉的好处。不管你是否觉得有睡午觉的必要, 养成这样的习惯可以让你有效对抗下午的困顿。但是, 睡午觉也未必适合每个人。如果你本身已经有失眠的问题, 睡午觉会让你晚上更难入睡。

除了通过上下文理解才能得出答案的题目之外, 仍然考察了一些语法点。比如第 69 题, A 2008 British study found that compared to getting more nighttime sleep, a mid-day nap was the best way to cope 69 the mid-afternoon sleepiness. 这里明显考察的就是词组 cope with. 表示处理、应对。

再比如第 73 题, And most incredibly, a 2007 study of nearly 24,000 Greek adults in the Archives of Internal Medicine found that people who napped regularly had a 37% reduced risk of dying 73 heart disease 这里也非常明显的考察了词组 die from

同时也考察了对动词词义的辨析。例如第 77 题, A 20-minute nap will boost alertness and concentration; a 90-minute snooze will 77 creativity.

选项包括了 enlarge, engage, enhance 和 enlighten. 根据前半句话的含义可知, 20 分钟午睡可以提高专注度, 那么 90 分钟的午睡就更应该对创造力有益了。通过对 4 个选项的分析, 只有 enhance 能够表达这个意思。此处除了要搞清楚 4 个选项本身的含义外, 还要注意运用上下文来进行最终判断。

总体来说, 整篇文章难度并不大, 也没有出现过于生僻的表述方式。只要能够清楚辨析选项, 熟悉搭配, 并且充分理解上下文, 就能够顺利完成本篇完形填空。

Part VI Translation

87. Although only in her teens, my sister is looking forward to _____
(独自去海外学习) .

【参考答案】: 87. studying abroad by herself

88. It's true that we are not always going to succeed in our ventures, _____ (即使我们投入时间和金钱) .

【参考答案】: 88. even if we invest time and money in them

89. The old couple hoped that their son _____ (将不辜负他们的期望) .

【参考答案】: 89. would live up to their expectations

90. So hardly _____ (他在车祸中受伤) that he had to stay in the hospital for a whole year.

【参考答案】: 90. had he been injured in the traffic accident

91. Nowadays, some people still have trouble _____ (从网上获取信息) .

【参考答案】: 91. obtaining information from the internet